



CALL FOR ARTISTS

The Franklin Johnston Group and Brinshore Development are accepting applications to commission Norfolk artist's artwork to feature in the brand new public spaces of the "Kindred Apartment Homes" in downtown Norfolk.

This vibrant community is part of the redevelopment of the Tidewater Gardens neighborhood within the St. Pauls district. The artwork on canvas will be showcased in both the "Reunion Senior Living" apartments clubhouse rooms which will provide 72 senior apartments and "Origin Circle" apartments clubhouse rooms which will offer 120 apartment homes.

The selection committee celebrates diversity within the applicants. This "Call for Artists" is about inclusion with a distinctive effort to create an environment that feels responsive and inviting to the community it is serving.

Criteria: Fifteen or more Norfolk based artists will be hired and paid to paint or design and produce either a 24x36, 36x48, or 36x72 canvas.

- Artists must be local to Norfolk, Virginia or Norfolk, Virginia based.
- Selected artists will complete the artwork on canvases provided by the Kindred Art Project team. Canvases range from 24x36, 36x48, or 36x72.
- Selected artists will furnish their own paint, brushes, and any other desired materials for their canvas. Acrylic or oil paint is suggested but other mediums are acceptable as long as they are permanently attached to the provided canvas.
- Artwork must be dry and ready for pickup or delivery by January 5th.
- Artists must submit 3-5 JPEG images with image key of past work/design(s) with application by September 29, 2023 to TheKindredArtProject@gmail.com.
- Artwork containing offensive imagery, language, or symbols will not be accepted. Artwork containing political statements will also not be accepted. This will be to the discretion of the selection committee and the managing partners of the Kindred Apartment Homes.
- The Kindred Art Project team will consider the diversity of beliefs, values, and general standards of decency of citizens. We reserve the right to refuse entries at our sole discretion.
- Selected artists must agree to grant the Kindred Art Project team and their affiliates the right to photograph, video or record the likeness of their work for the use by television, films, radio, printed media, etc. to further the aims of any Kindred Apartment Homes, Franklin Johnston Group, or Brinshore Development activity. We encourage photographing, filming, social media sharing, and the use of #kindredartprojectnorfolkvirginia.
- Selected artists must sign a Transfer of Title document.
- Selected artists must sign contract validating authenticity of original artwork as well as deadline agreement.

Calendar:

Submission deadline	September 29, 2023
Notification of selection	October 6, 2023
Design Submission	October 27, 2023
Artwork Created	October 31 - January 3, 2024
Artwork Submitted	January 5, 2024

To Apply:

Please fill out application and submit 3-5 JPEG images of your past work and/or design with image key for one of the selected sizes on application to TheKindredArtProject@gmail.com by September 29, 2023.

Questions:

Questions about this opportunity may be directed to the Kindred Art Project team at TheKindredArtProject@gmail.com or you can visit TheFranklinJohnstonGroup.com/Kindred-Art-Project